





COURSE OF STUDY: Agricultural Science and Technologies

ACADEMIC YEAR: 2023/2024

ACADEMIC SUBJECT: Economics (6 ETCS) within the I.C. Principles of Agricultural Economics (9 ETCS)

General informationYear of the courseFirstAcademic calendar (starting and
ending date)From 4 March 2024 to 14 June 2024Credits (CFU/ETCS):6SSDAGR/01LanguageItalianMode of attendanceNo compulsory attendance

Professor/ Lecturer	
Name and Surname	Giacomo Giannoccaro
E-mail	giacomo.giannoccaro@uniba.it
Telephone	+39 080 5442885
Department and address	Dipartimento di Scienze del Suolo, della Pianta e degli Alimenti
	Via G. Amendola 165/A Bari
Virtual room	
Office Hours (and modalities:	Wednesday and Thursday from 12.00 a.m. to 02.00 p.m. Please, book your
e.g., by appointment, on line,	appointment by e-mail.
etc.)	

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	32	28	90
CFU/ETCS			
6	4	2	

Learning Objectives	Understanding of the economics principles for firm management, theory of profit maximization; understanding of markets rules within the economy system. Development of language skills aimed to a better use of economic terminology.
Course prerequisites	Basic knowledge of Mathematics, first and second order equations, derivate and integrals.

Teaching strategie	Lectures will be presented through PC assisted tools (PowerPoint, Adobe Acrobat, etc.), slide projector, readings from scientific journals. Excel sheet for practical essay.
Expected learning outcomes in	
terms of	
Knowledge and understanding	 Knowledge of the basic principles of Microeconomics and market
on:	structures.
	 Knowledge of the basic principles of Macroeconomics and the economy
	system.
	 Understanding of markets rules within the economy system.
Applying knowledge and	 Ability to describe current agricultural market's mechanisms according







understanding on:	to the economic theory.
	 Knowledge and understanding of the basic elements of fiscal policy,
	monetary policy and international trade.
Soft skills	Making informed judgments and choices
	 Ability to grasp elements of market structures.
	\circ Ability to analyse the production function, costs, and incomes of
	agricultural activity.
	Communicating knowledge and understanding
	 Ability to describe agri-food market and economic-related phenomena using fluently economic language.
	Capacities to continue learning.
	• Apply the skills acquired to learn the evolution of agricultural market of
	inputs and products.
Syllabus	
Content knowledge	Theoretical teaching
	Introduction to the economy studies. The theory of supply and demand. The
	elasticity of demand. Revenue, cost and, profit. Marginal cost and marginal
	revenue. The production functions. The costs and the choice of the production technique. Economies of scale.
	Market forms: Monopoly, perfect and imperfect competition. The market for
	productive factors. Circular income flow, national accounting. Fiscal and
	monetary policy. International trade and European Union.
	Practical teaching
	Drawing of demand and supply curves; defining of demand-price elasticity;
	Drawing of demand-price elasticity; assessing of total, average and marginal
	costs; assessment of total and marginal revenue; profit assessment: differences
	between monopoly and perfect competition; output and aggregate demand:
Texts and readings	overview of Italian GDP; equilibrium with foreign exchange market. Begg. D, Vernasca G, Fisher S., Dornbusch R.; Economia Mc Graw Hill Education,
ients and readings	VI Edizione (available in English)
Notes, additional materials	
Repository	
Republicity	

Assessment	
Assessment methods	The exam takes place orally and, upon reasoned request, in written form. For students enrolled in the year in which the lectures are given there will be a midterm test ("esonero") in written form. The mark of the midterm test contributes to the final evaluation of the exam, but only within the same academic year. On request, foreign students can be examined in English either in oral or written form.
Assessment criteria	 Knowledge and understanding Ability to clearly describe the basic principles of micro and macroeconomic phenomena also through mathematical models. Applying knowledge and understanding Ability to describe current agricultural market's mechanisms according to the economic theory. Autonomy of judgment Ability to recognise all market forms. Ability to analyse the economy system at a whole. Communicating knowledge and understanding Ability to describe economy system at a whole. Communicating knowledge and understanding Ability to describe economic phenomena and the mechanisms underlying entrepreneurial choices, using an appropriate technical language. Capacities to continue learning. Apply the skills acquired to learn the evolution of agricultural market of input







	and products
Final exam and grading criteria	The evaluation is expressed in thirtieths and possibly praise (lode). Passing the exam is subject to the achievement of a mark of at the least 18/30. For students who have taken the midterm test, the evaluation of the exam is expressed as an average between the mark reported to the midterm and the final exam. In the assignment of the final score, theoretical knowledge (50%), communication skills (20%), the ability to apply the knowledge (10%) and autonomy of judgment (10%) will be considered.
Further information	